



Don't Change – Transform!

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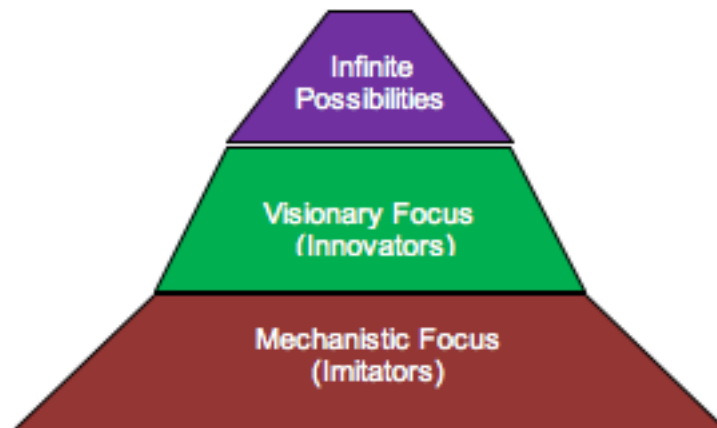
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The universe does not seem to have much patience with timid organizations that retreat in the face of a storm or that view the world as moving so slowly they can take their own sweet time with tiny incremental steps.

Many of you are fed up with the sluggishness of your organization. You're puzzled by the absence of energetic engagement, courageous decision-making and innovative thinking. You're flabbergasted by the lack of urgency perhaps even among the leadership team. And for goodness sake why does it seem like you have to start every in-depth conversation and be the initiator of every idea?

You have three choices:



If you want to be in the same category as 90% of other organizations scrambling to survive, the “Mechanistic Focus” is your choice. It’s a perspective that assumes you can move people and things around by dictum and if they can’t do the job you’ll find someone who will. Basically it’s treating people like machines.

Unfortunately there is lots of fear-driven compliance in this model but not much innovative thinking. That drives the organization to look externally for “Best Practices” and develop a mantra of “Let’s not reinvent the wheel.” What that really means is “We don’t have any creative ideas of our own so let’s go find them elsewhere.”

The Visionary Focus model is where people go to find a “Best Practice.” These organizations really do ‘think outside the box’ and they tend to be energizing and rewarding places to work. Those in this category – and we estimate 9% of organizations are here – are usually industry-leaders.

This is where we’ve focused our work in past years with significant results. Now, however, we’re seeing a whole new world beyond that.

Finally in the rare air are the 1% of companies who understand what it means to think and expect Infinite Possibilities. This is where the ‘shift’ is taking place as people learn to think differently and believe in their own limitless ability to create a richly imagined future. This is where all that you can be is stored waiting for you to claim it and set it free.

Leaders at this level come to understand how their own subconscious beliefs need to be brought into alignment with their conscious desires. They learn how universal energy works, become comfortable with the wisdom of their own intuition and operate out of an ‘abundance’ mindset rather than one of lack and victimization. In these organizations there are no boxes to think out of because there is total alignment with mutual responsibilities and accountabilities.

This model is highly disparaged by those in the Mechanistic world. Just the idea of reducing bureaucratic control, trusting people to do what’s right and taking advantage of a steady stream of breakthrough innovations sends them into apoplectic shock. “How do you contain and control all the energy?” they wonder. The truth is if you understand how it works, the last thing you want is ‘containment’.

If you want the passion back throughout your organization there is no viable option but to start a transformation by launching your own Infinite Possibilities Initiative. What you end up with is a spirited, simple, lightning-quick and highly successful organization. It’s well worth a conversation.

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