



The Six Principles of an Infinite Possibilities Initiative

If you ask a great artist how she creates such beautiful paintings she is not likely to say: “Step one you do this, step two you do that...” Creating art is a spiritual experience – you find the painting in your soul and you let it out. When you’re ‘in the zone’ it’s a transcendent, effortless and beautiful experience overflowing with infinite possibilities. Believe it or not that is also how corporate leadership is designed to work. Chances are that’s a far cry from your daily experience; though that can be changed in a moment.

All that you and your organization can be is already in the minds and hearts of those connected with you; it’s already part of the fabric of the universe. Everything that will ever be possible for you is already possible. Right here and right now. It needs to be set free and until that happens you will be entangled in stress, struggle, uncertainty and that private nagging thought that maybe you’re just not up to the challenges of the situation. You do not need to put up with any of that.

Some who enquire about this work are disappointed that there is no pre-defined ‘paint-by-numbers’ process for reaching your infinite possibilities. That’s what they’re used to – someone who comes in and tells people exactly what to do. If that is truly what you want, this isn’t the place to look.

Your infinite possibilities are within you, not within us. Our work is to help your people think differently and do what they already know they need to do. Certainly there are lessons and ideas that help to express the emerging vision more clearly and effectively but they do not drive the art. How you and your team will actually paint the picture of your infinite possibilities will emerge out of our initial conversation and exploration.

That said, there are six transformational principles that have proven immensely helpful when applied to the process.

First Principle: People become involved by choice

Most of these Infinite Possibilities Initiatives start with an orientation session for all managers and sometimes all employees. They are shown how their minds can influence their circumstances and what incredible potential they have both in their lives and at their work. And then an invitation is extended to individuals, functions and departments to become involved in making the company all it can be.

When they put their hands up and say “Count me in!” you know it’s coming out of their heart and that they are not simply being compliant. This cannot work if it’s a ‘command performance’.

Second Principle: Incorporate the dreams of the individuals

Many organizations demand that employees help fulfill the ‘vision’ of the organization but never give a second’s thought to what the employee’s own dreams might be. When people see that work is not just a source of income but can actually help achieve one’s personal aspirations, performance moves to a whole new level. Right now it’s not likely you truly know the depth of talent, drive and desires of your employees. It’s a treasure trove you need to dig into.

Third Principle: Set exponentially higher goals

You will be amazed how many problems are caused because goals are set too low. Within our DNA, on a cellular level, we all know our highest potential. Anything short of that is a betrayal and an insult to the Self. If a “reasonable” revenue goal is \$10 million, what would you need to do to hit \$100 million? If you’re told you can have the new software up and running in eight to ten months, what would it take to have it running in six? We are born to play big – give your people permission to do so!

Fourth Principle: Total energetic alignment

This principle will be a stretch for some. It has to do with ensuring that our subconscious beliefs support our conscious desires. Integrated into your Infinite Possibilities Initiative will be a proprietary science called “Bio-energetic synchronization.” It’s an amazing process through which a person can tell if they are holding any beliefs in their subconscious that will undermine what they say they want to accomplish. Not only can we help the person identify a disabling belief, we show them how to release it so it no longer limits their success.

Ever wonder why certain agreed-upon strategies never get implemented in your company even though the entire executive team agreed to the plan? Why you put the same things on the flipchart year after year? The reason is that ‘agreement’ happened on the conscious level while on the subconscious level there wasn’t agreement at all and the plan was sabotaged in almost imperceptible ways. Getting total energetic alignment makes all the difference in the world. We’ll show you how to do that.

Fifth Principle: ‘Free-form’ communication

On the home page there is a link to an exploration called “Free the Chickens!” that will help you really understand the point being made here.

In a highly bureaucratic organization people are directed to follow the “lines of communication.” Unfortunately rarely are the people who actually need to talk to each other side by side on that line. The secret of transformation is to have the right people having the right conversations at the right time! Many organizations are deliberately designed to prevent that from happening.

Sixth Principle: Enabling leadership

This may be the ‘secret sauce’ of transformation. The simple truth is this: leaders either disable or enable. After over three decades of organizational work the brutal reality is that most of the time leaders disable employees far more than they enable them. In the IPI process leaders run interference by moving needless policies, structures and systems out of the way of people who want to perform at a supernatural level. The higher one’s leadership role, the more of an enabler they need to become.

Once again...your Infinite Possibilities Initiative is a process that flows out of the minds, hearts and souls within your organization; it is not imposed by external consultants. Our work is to also be enablers, showing and encouraging your organization to reach for the highest level of purpose, passion, performance and profitability possible.

The world needs you and your organization to be all it can be and whatever that may be is already within you. Let’s let it out.

**Get started by calling Ian Percy at 480-502-3898 or
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